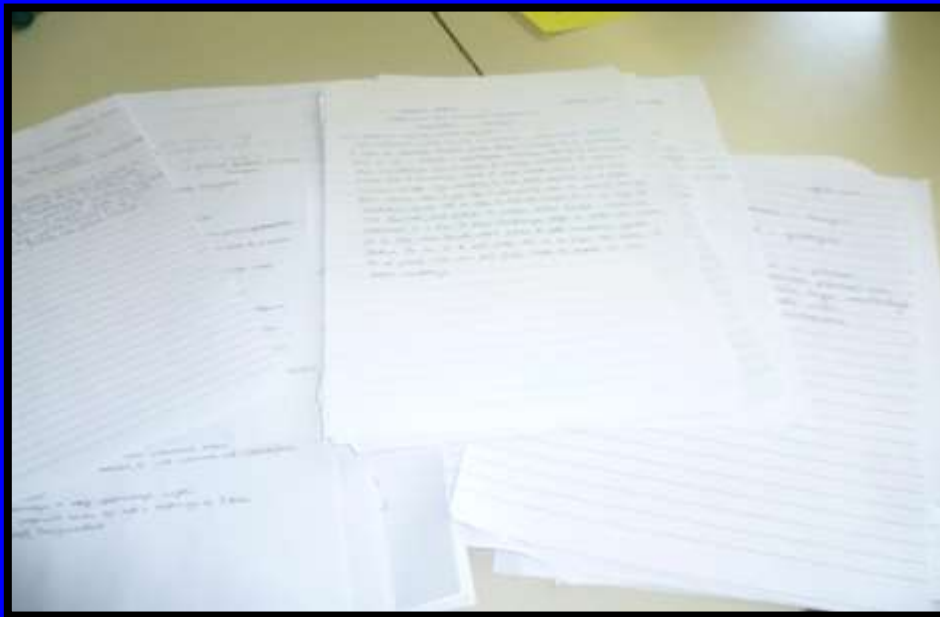




- school year
2013/14



January, 2014



- Homework for 1. THK, 2. THK, 3. THK i 4. THK → to conceive a new tourist event in Prelog
- do it in an original, interesting and professional way





February, 2014
- 3. THK i 4. THK read
their homeworks, write
comments and
transform ideas into a
unique project called
GASTROMANIJA





February, 2014

- teacher Sanja Pigac forms Organizing committee
- > The topic will be beans „ričet”
- > decided the tasks and assignments
- > agreed on the jury members

- Through school's Facebook page we present the idea and look for help in naming the project

The most original suggestion was given by teacher Valentina Pirc Mezga
→ Gastromanija Srednje šole Prelog





Ministarstvo turizma
REPUBLIKE HRVATSKE

March, 2014

- teacher Sanja Pigac
sends the proposal for
Gastromanija to The
Ministry of Tourism's
competition

- School starts preparations
for Gastromanija

- We are expecting a positive
response from the Ministry



March, 2014

- Posters are made and the students and teachers are animated to take part in Gastromanija



March, 2014



- Students of economic classes also helped in preparations with their professional expertise





March, 2014



- Facebook page Gastromanija was made:

<https://www.facebook.com/pages/Gastromanija-Srednje-%C5%A1kole-Prelog/608084865950202>

- Interest for Gastromanija is rising



April, 2014

- writing press materials
- Writing invitations
- Working on precalculations
- communication with the town and the tourism association
- sending emails and invitations



April, 2014



- forming 6 teams at school
- 5 teams of students and 1 team of teachers
- rules are explained
- teams decide on the names



April, 2014



- Each team, except the teachers', will have an eight-grade student as a member

- Details were set on the ingredients and their acquisition



April, 2014

- Organising teams to visit 29 primary schools
- Handing out materials and getting information on Gastromanija



April, 2014



- Students handed the invitation to mayor Ljubomir Kolarek, who will also be a member of the Gastromanija's jury

- The mayor congratulates the students on the idea and organisation of Gastromanija



April, 2014

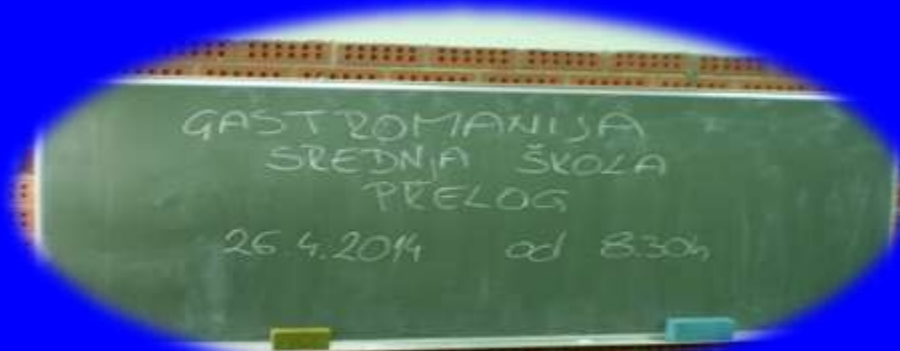


- Work meeting in the town's tourism association with Ivan Gradečak
- > all the details concerning the space and logistics were arranged



April, 2014

- School received an excellent news that the Ministry of Tourism has awarded us 15 thousand kuna for Gastromanija
- visiting primary schools is in full swing



April, 2014

- We have first candidates from primary schools for our teams
- all schools were glad to welcome us
- we left invitations for students on the schools' notice boards



April, 2014

- eight-graders were especially interested in how it is being a student in Srednja škola Prelog



April, 2014



- We explained that the tourism and catering jobs have good employment prospects

April, 2014

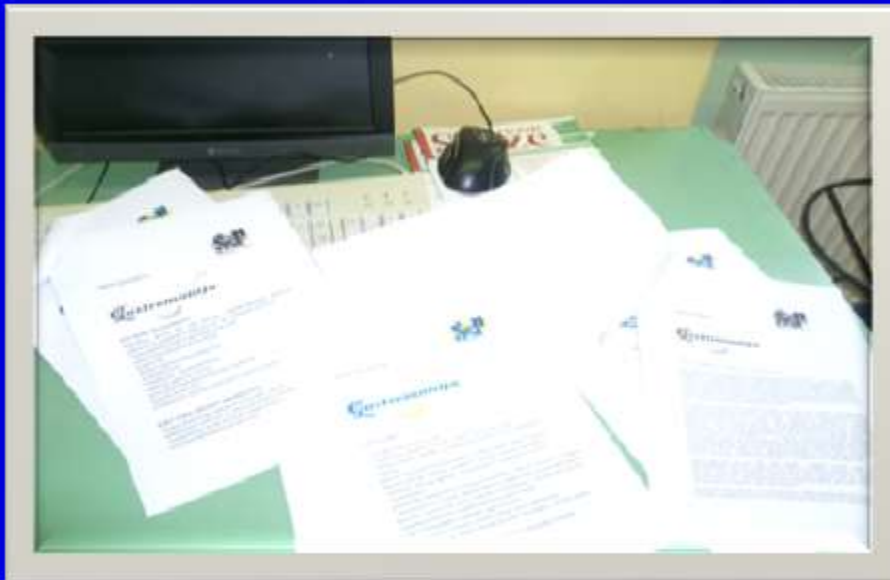


- Meeting of the Organizing committee with the principal Tomislavom Gregurom
- we informed him on the things done so far, while he surprised us with the logo, banner, T-shirts and the news on the arrival of the new sound system



April, 2014

- On the 8th of April,
Gastromanija was presented to
the public at a press
conference held in our school
- press materials were send to
the media which were not
present



Invitation for Gastro patrol was given to Marijan Belčić, journalist from newspapers Međimurje, teacher Valentina Pirc Mezga and chefs Danijel Naranda and Ante Žvorc

April, 2014



Međimurje, Večernji list,
Međimurske novine, portal E-
međimurje all write about us

April, 2014



- local radio Studio M informs the public about Gastromanija in their daily and weekly shows
- principal Tomislav Gregur made a special appearance on the radio concerning Gastromanija

[http://www.prelog.hr/index.php?option=com_content&view=article
&id=1861%3Aotvoren-sajam-cvijea&catid=73%3Aprelog-
vijesti&Itemid=95](http://www.prelog.hr/index.php?option=com_content&view=article&id=1861%3Aotvoren-sajam-cvijea&catid=73%3Aprelog-vijesti&Itemid=95)

<http://www.medjimurje.hr/clanak/prelog-gastromanija>

[http://www.prelog.hr/index.php?option=com_content&view=article
&id=1861%3Aotvoren-sajam-cvijea&catid=73%3Aprelog-
vijesti&Itemid=95](http://www.prelog.hr/index.php?option=com_content&view=article&id=1861%3Aotvoren-sajam-cvijea&catid=73%3Aprelog-vijesti&Itemid=95)

April, 2014



- on the 10th of April, students were guests on a radio show Ciciban at the local radio station Studio M, Donji Kraljevec



April, 2014

- after Easter holidays,
Gastromaniacs got the T-shirts



April, 2014



- 36 T-shirts
bought for
the people
who will
cook



April, 2014

- last week was packed with work, all the musicians and workshops had to be organised in order to present the school on Saturday



- our hosts also had intense preparations



- students put posters in busy places in their towns and villages

April, 2014

- two teams had to buy all the necessary items at the local shopping center



April, 2014



- all the chosen ingredients were delivered to school, we only had to make a choice



April, 2014

- choosing the awards was a real treat



- the team assigned for packing waited at school

April, 2014



- great organisation skills were at work

April, 2014



- satisfied with their work

April, 2014

- printing teams' names
and working on small
details



- jury will be given a paper for assessing with very carefully
selected criteria

***Saturday, 26th April –
Gastromanija starts***

Gastromanija

**26th April,
2014**



SREDNJA ŠKOLA PRELOG

- giant Gastromanija banner dominates the empty town square in the early morning

April, 2014



- the weather does not serve us, but we are still hoping for the sun

April, 2014

- organizing committee at school, seven o'clock in the morning



- all the ingredients for the teams are packed



April, 2014

- all the teams are given the same ingredients

- part of ingredients will be shared (spices)



April, 2014

- Gastronomija participants
at Liberty Square



- they are preparing pots and fire

April, 2014

- while some are working, others are hugging and having fun



- beans ričet is slowly simmering

April, 2014

- everybody was busy and happy
all the time



April, 2014

- photographic visit into the pots



April, 2014

- all the participants were hard-working



Travanj, 2014



- everybody wants to be the first

April, 2014

- various workshops at the square



April, 2014

- decorating cakes and setting the table



April, 2014

- carving vegetables,
making souvenir boxes,
raising money for the
school



- we also made paper flowers, interesting baking shapes and had a fortune-teller

April, 2014



April, 2014

- testing egg quality and giving advise on body weight and healthy diet, Globe group, Mock company and so on



April, 2014



- we also had music and dancing



April, 2014

- the atmosphere was really great, and the hosts were glowing



- some of the teachers sang



April, 2014



- hostesses and the organizing board supported the participants



- Every problem was solved calmly so that everything could function properly



- hostesses had to hand out promotional materials and conduct a survey

April 2014



- twin sisters from 1. THK did an excellent job



April, 2014

- interesting talks
between teachers and
our future students



April, 2014

- luckily, there was no rain



April, 2014

- from 8 AM until noon,
the square was full of
people



April, 2014

- despite all the fun, all the participants could not wait for the jury's decision



April, 2014



- ALL THE TEAMS



“HA CA Tilošanec”



“Grahova družina” or the Fellowship of the Beans

April, 2014



- ALL THE TEAMS



“Princeze na zrnju graha” or
the Princess and the Pea



“Team Narandža ”

April, 2014



- ALL THE TEAMS



“Mlade nade” or Young hopes



“Grahove D(M)ušice”

April, 2014

- our potential future students were very curious about all our activities



April, 2014



- the youngest had drawing workshops while the teams worked

April, 2014

- the teachers were excited because some of their former students were a part of the jury



April, 2014

- here comes the jury, everybody is excited



April, 2014

- every member of the jury has to try every plate



April, 2014

- the tasting is finished and the grades are given



- Music on stage, handing out beans to the crowd



April, 2014



- shy audience at first, then quickly started tasting our beans

April, 2014



- in less than 10 minutes 280 portions of beans was eaten



-Some tried the beans more than once and claimed that all the teams did an excellent job

April, 2014



- the jury arrives on stage, followed by team leaders
- here are also primary school participants, as well as the awards

April, 2014



- all teams received awards and a big applause

April, 2014



- the jury awarded the first prize to Grahove D(m)ušice
- the photo of all the participants and a big applause from the audience in the end, hopefully until next year

- Međimurje, Večernji list, Međimurske novine i portal E-međimurje all wrote about us

April, 2014



-News article was published on the Internet page of the town Prelog and there was a talk about us on the local radio "Studio M"

-<http://www.emedjimurje.hr/skolski-kutak/gastromanija-ss-prelog-zavladala-cijelim-prelogom>

-http://www.prelog.hr/index.php?option=com_content&view=article&id=1861%3Aotvoren-sajam-cvijea&catid=73%3Aprelog-vijesti&Item

-[facebook.com/l.php?u=http%3A%2F%2Fwww.medjimurje.hr%2Fclanak%2Fprelog-gastromanija&h=PAQEhw65N&enc=AZNMA8MGY_6PaV_hA9XL1C6ynouzC97FE_9NIRvrDw1WhHb-RvdFufKZD92Lr3ST_wgc9Rvpx1foroNM0GSwtKUsXU6QrkouLi94fi4EVjSSfANn2aNPGRDe5nfQP8PeFVwh146sWzK8RrDkFGj7JFp1&s=1](https://www.facebook.com/l.php?u=http%3A%2F%2Fwww.medjimurje.hr%2Fclanak%2Fprelog-gastromanija&h=PAQEhw65N&enc=AZNMA8MGY_6PaV_hA9XL1C6ynouzC97FE_9NIRvrDw1WhHb-RvdFufKZD92Lr3ST_wgc9Rvpx1foroNM0GSwtKUsXU6QrkouLi94fi4EVjSSfANn2aNPGRDe5nfQP8PeFVwh146sWzK8RrDkFGj7JFp1&s=1)

-[http://l.facebook.com/l.php?u=http%3A%2F%2Fwww.mnovine.hr%2Fvijesti%2FMe%25C4%2591imurje%2FDru%25C5%25A1tvo%2FRi%25C4%258Det%2520najbolje%2520kuhaju%2520Grahove%2520D%2528M%2529u%25C5%25A1ice&h=oAQft5ies&s=1](https://www.facebook.com/l.php?u=http%3A%2F%2Fwww.mnovine.hr%2Fvijesti%2FMe%25C4%2591imurje%2FDru%25C5%25A1tvo%2FRi%25C4%258Det%2520najbolje%2520kuhaju%2520Grahove%2520D%2528M%2529u%25C5%25A1ice&h=oAQft5ies&s=1)



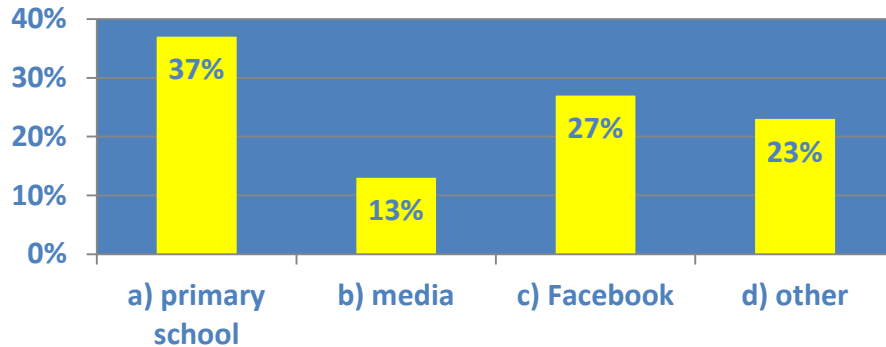
Project evaluation

- a) By the number of handed portions → all 280 portions were handed in less than 10 minutes
- b) By the number of visitors → numerous citizens and primary school students came to Gastronomija, despite the weather
- c) Surveying the audience, primary school students and participants → survey results in appendix

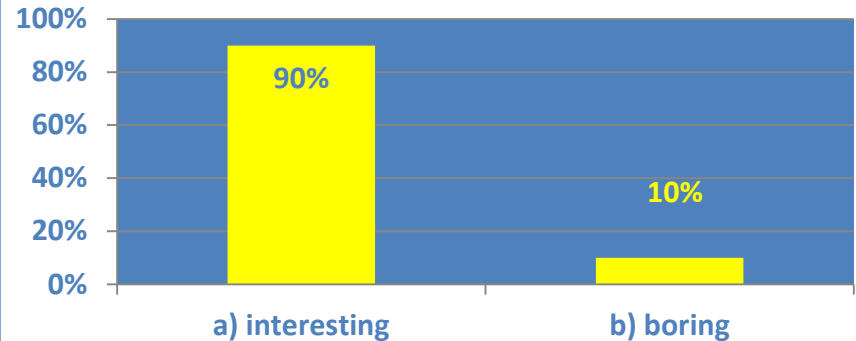
Results of the survey for primary school students:



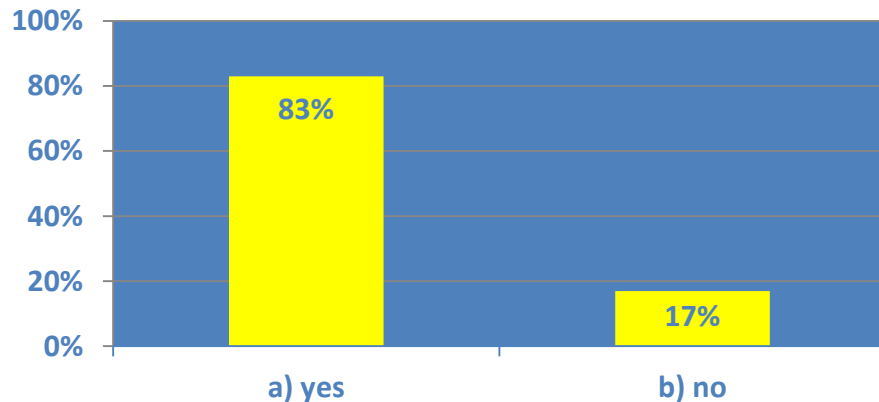
1. How did you find out about Gastromanija?



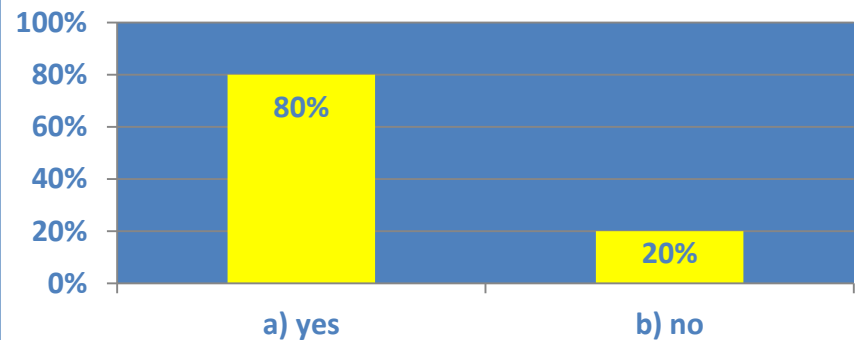
2. How would you grade "Gastromanija"?



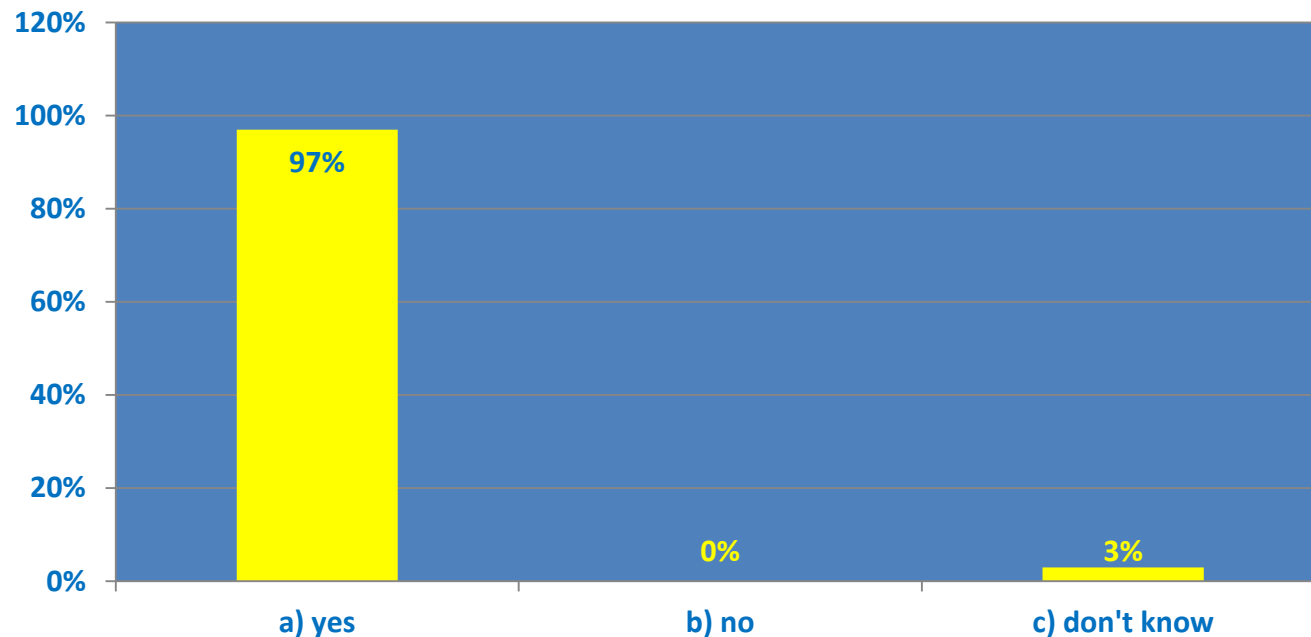
3. Have you learned something through "Gastromanija"?



4. Does "Gastromanija" increase your interest in becoming our student?



5. Do you find this type of events useful for Prelog?



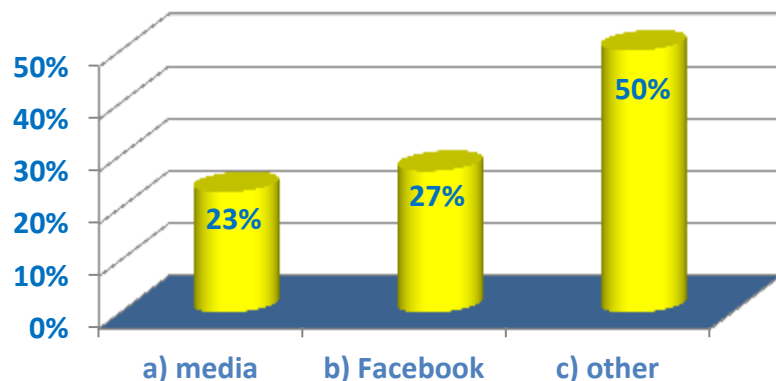
- ✓ Survey was based on the sample of 30 primary school students



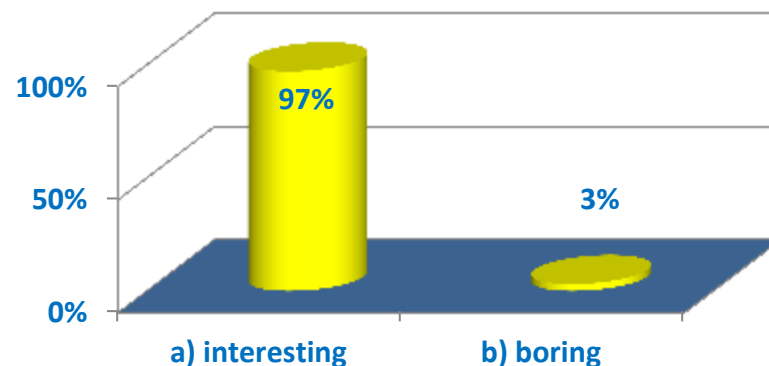
Results of the survey for adult visitors:



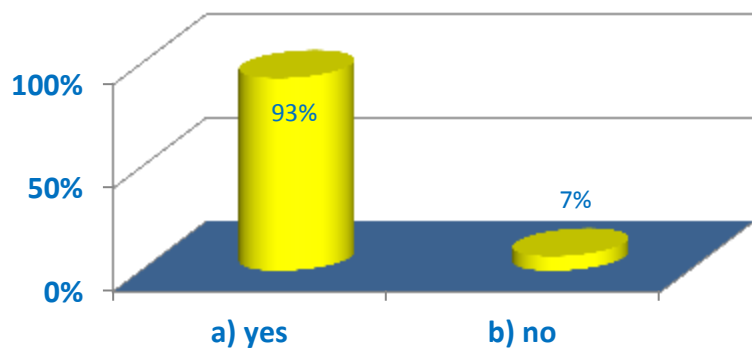
1. How did you find out about "Gastromanija"?



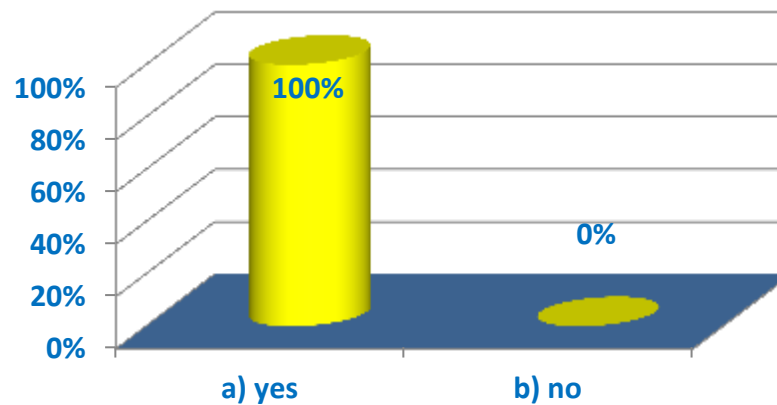
2. How would you grade „Gastromanija“?



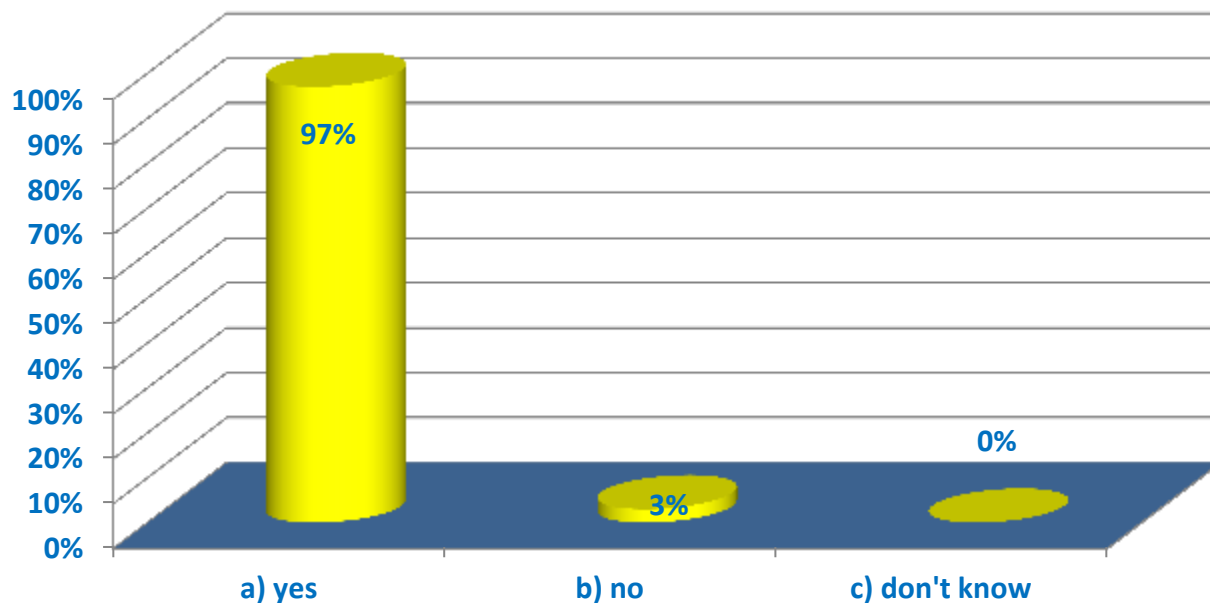
3. Do you think that similar events have a positive effect on cultivating our traditions?



4. Is it good that the students organize these type of events?



5. Do you consider these type of events useful for Prelog's tourism offer?



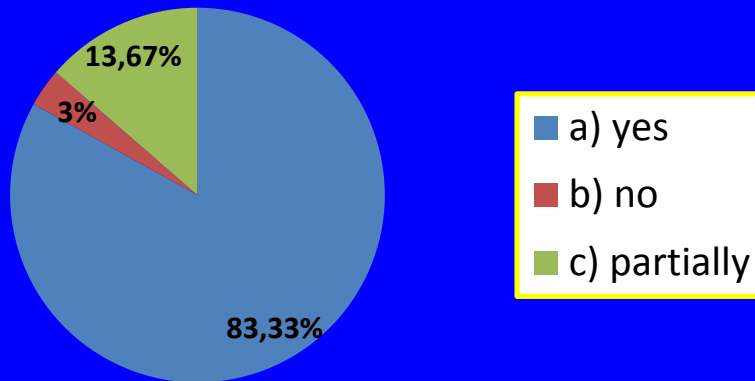
- ✓ Survey was done on the sample of 30 adult visitors



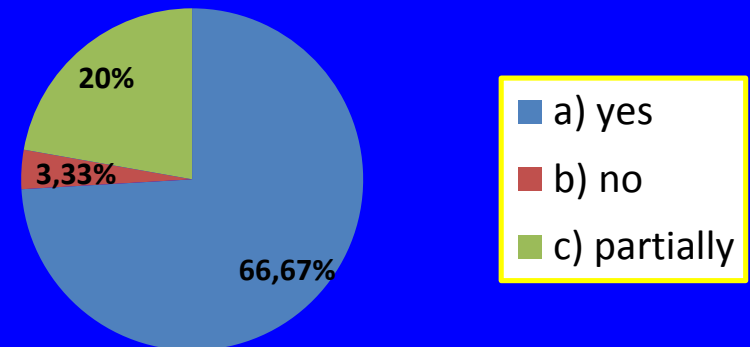
Results of the survey for participants (students and teachers):



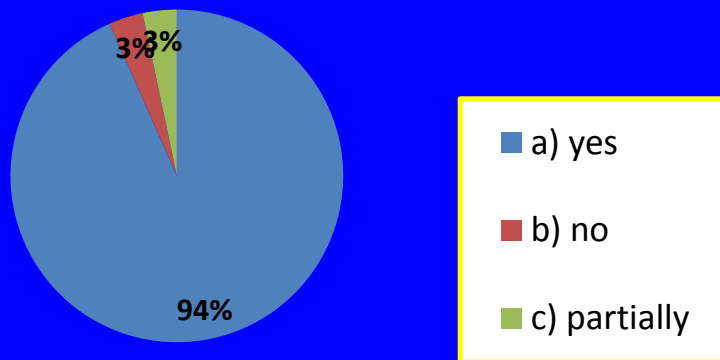
1. Did „Gastromanija“ enable you to show your creativity?



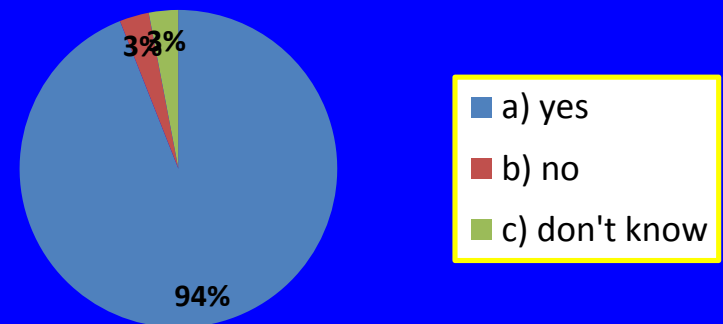
2. Did "Gastromanija" give you a chance to broaden your work knowledge?



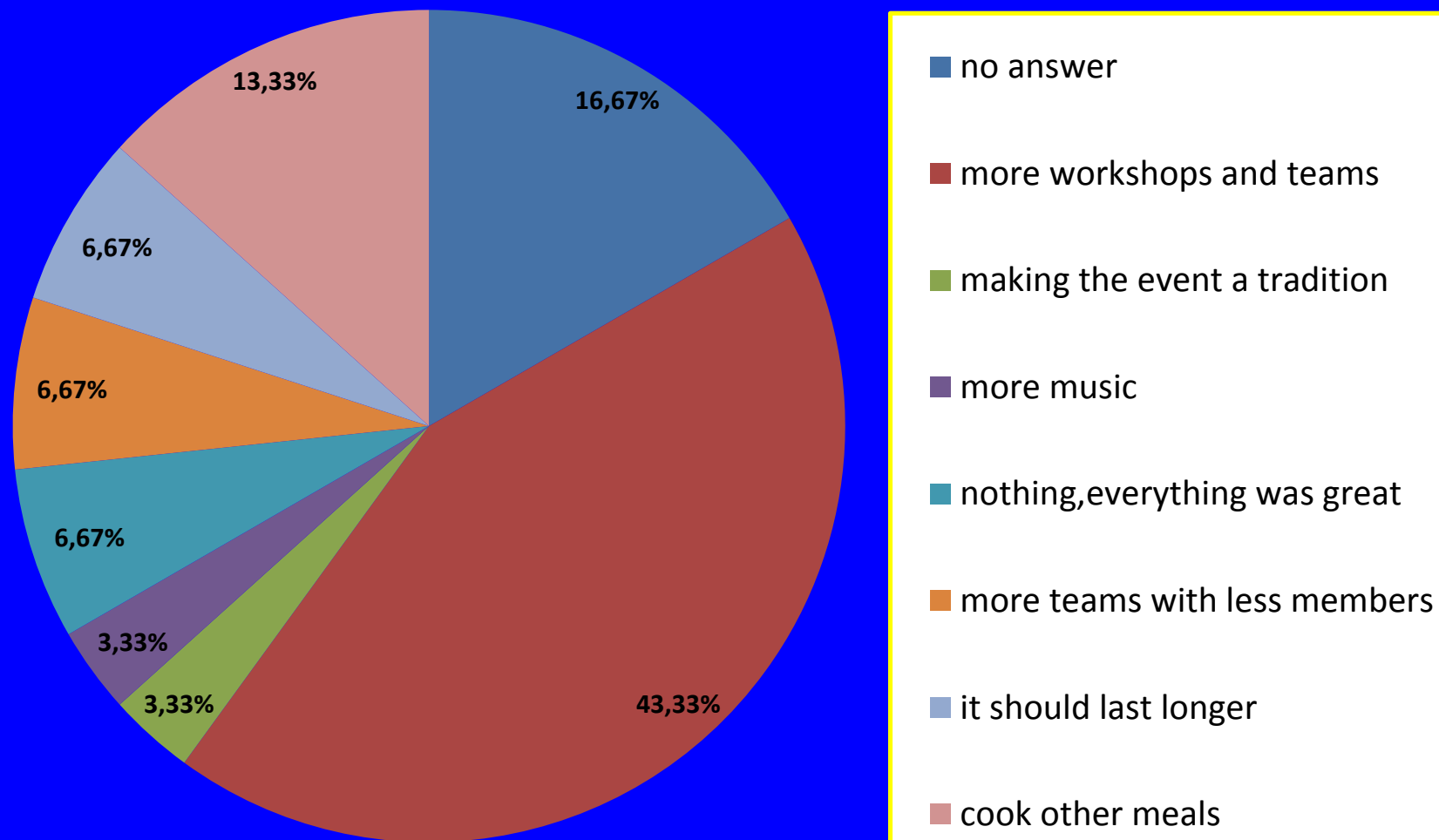
3. Were you satisfied with organization of "Gastromanija"?



4. Would you take part in the same or similar event?



5. What else would you add in order to make the sam or similar event better and more interesting next time?



✓ The survey was made on the sample of 30 participants



Fulfilles goals

- Developing students' creativity
- Conceiving and carrying out individual tourist product
- Fostering students' communication and organizing skills
- Encouraging meeting people and spending time in company
- Including the public into school's activities



Fulfilled goals

- Presenting school
- Motivating primary school students to study tourism and catering in secondary school
- Nurturing traditional gastronomy
- Being an active participant in the strategy of development of continental tourist events
- Enrichment of continental tourism's offer in the Republic of Croatia

CONCLUSION

- The event was a complete success
- Based on the number of visitors and reactions of the public, the primary school students and the participants itself expressed in the survey, the event should take part again next year and become a continuity in the tourist offer of Prelog and Međimurje

THANK YOU FOR ATTENTION



Presentation was made by:

- Gastromanija's organising committee
- Sanja Pigac, prof., project's author and text editor
- Ivana Martinec, prof., graphics' editor
- Maja Labaš Horvat, prof., editor of the English translation